

CUE

Computer-Using Educators, Inc.

Advancing Student Achievement Through Technology



Macworld Educator Academy "The Why"

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Day 1 "The Why"

Macworld Educator Academy

January 16, 2008

Welcome – Mike Lawrence | Executive Director, CUE, Inc. | 10:00am-11:00 am

Emerging Learning Environments

John Couch | Vice President of Education, Apple, Inc.

As the world has become flat, niched by a long tail and connected by the Internet, what does today's 21st Century Learning Environment need to provide? Come hear John Couch talk about how Apple is looking at content, creation tools, distribution and building of collaborative learning environments.

Session 2 | 11:00am-11:45 am

Is It Time to Upgrade? Making the Case for Change

Dr. Tim Tyson | [drTimTyson.com](#), [MaybryOnline.org](#)

In a recent survey conducted with over 600 leading educators from around the world, Dr. Tyson asked two questions:

- To what extent do you truly believe in your heart that school age children have the capacity to make a significant

and meaningful contribution to our world?

- About what percentage of children in your school (or school district) last year do you believe actually did something that you believe made a significant contribution to our world?

The disparity between what we believe is possible and what we believe is actually happening is inescapable. 76.4% of survey respondents stated that they truly believed that school age children have the capacity to make a significant and meaningful contribution to our world. Yet 68% of those same respondents stated that less than 25% of the children in their school actually did something that they believed made a significant contribution to our world with 42.4% stating the number to be less than 10% of their students.

This presentation explores some of the unprecedented changes that have taken place in the last 100 years, including the role of children and the nature of childhood, the transition from an agricultural society to an industrial society to the information age, and the impact of globalization on our lives. With the ever-increasing scope and pace of change, how do schools prepare students not just to be competitive in the job market they will face, but to lead and shape the future? Dr. Tyson makes the case for creating an educational framework that strives to make learning irresistible within a context that reveres a culture of personal best and requires meaningful contribution as the highest level of learning.

Can today's children make our world a better place?

Lunch | 11:45am-1:00pm

Session 3 | 1:00pm-1:45 pm

Learning to Game, and Gaming to Learn: An Introduction to Video Games in Education

Mark Wagner | President, Educational Technology & Life Corporation, and CUEtoYOU Coordinator, CUE, Inc.

Video games can provide a context for learning, opportunities for inquiry, and frameworks for cooperative learning. They are also deeply motivating and engaging. A good deal of incidental learning happens as students play, but can this powerful new media be harnessed for intentional learning in formal education?

Session 4 | *2:00pm-2:45 pm*

Rock Our World!

Carol Anne McGuire | Teacher, Orange Unified School District

Global Collaboration: a buzzword or an educational reality? Be prepared to "rock your world" as you apply practical global projects in your classroom today! See how easy it is to expand the walls of your classroom to the furthest reaches of the planet. From easy to extreme, bring the world to your students!

Session 5 | *3:00pm-3:45pm*

MacOS Tools: Helping Education Shift From Telling to Discovery

Bret MacCabe with co-presenters: **Gary Lacock, Jim Parkin, Bryce Porter, Suraj Syal, Rem Wiscombe**
Provo City School District

Educators from Provo City School District will share the

process of a systemic approach that: 1) Establishes a basic floor of opportunity that ensures that each child will be given an "X" amount of appropriate technology access and use in real life skills and traditional school skills, 2) Uses MacOS tools, such as Keynote, Pages, Garage Band, and iChat, to help teachers shift from telling to discovery in the classroom, and 3) Enhances productivity, which equates to more students doing better work, regardless of cultural difference and/or disability.

Problem/Issue: How do we empower teacher A, who involves the students and is enthusiastic about using technology during the learning process, and at the same time, encourage teacher B who says, "My students can't do that" or "I don't have the time", to equip students (including students with exceptional needs) with a set of skills that work inside and outside the school?

The Solution: A technology integration professional development model must provide teachers with MacOS tools that are seamless and user friendly in the implementation process of 1) teaching and learning to meet core standards, 2) shifting from telling to discovery through problem solving and creative thinking, and 3) preparing students to be competitive in the new global economy.

Closing Capstone | 4:00pm-5:00 pm

Teachers, Don't Just TEACH it -- INSPIRE with it!

Marco Torres | educator, director, photographer

IT'S NOT ABOUT CLICKING AND DRAGGING! IT'S NOT ABOUT BLOGGING, PODCASTING, or WEB 2.0-ING! It's about teaching and learning. In this "flattening" world, we are required to be more creative, more flexible, more community-

based. However, teachers –the world still needs GOOD, empathetic, ingenious educators – a Yoda! Yeah, you! The kids need us more than ever! Multimedia is our students' native language. If we're smart and ready– we can use it to be very academic and very rigorous (and have fun a long the way, too). If we use multimedia right– we can empower in ways that we never imagined. Turn your classroom(s) into a stage, a studio, and into a community and HURRY! The kids are waiting for you to catch up!

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